HYPER LOCAL INSIGHTS

Whether re-tooling for delivery or preparing for re-opening, regional foodways offer familiarity and comfort to consumers during uncertain times. Make room on re-tooled menus for the local market dishes consumers may be missing from restaurants. Here is a look at the local landscape in states open for max 50% capacity.

RESTAURANTS OPEN: NO DIRECT CAPACITY LIMIT
RESTAURANTS OPEN; MAX 50% CAPACITY
RESTAURANTS OPEN; MISCELLANEOUS GUIDELINES
RESTAURANTS OPEN; MAX 33% CAPACITY
RESTAURANTS CLOSED
RESTAURANTS OPEN; MAX 25% CAPACITY

SOUTH CAROLINA

<table>
<thead>
<tr>
<th>TOP DISHES</th>
<th>LOCAL SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shrimp &amp; Grits</td>
<td>697</td>
</tr>
<tr>
<td>Crab Soup</td>
<td>332</td>
</tr>
<tr>
<td>BBQ Sandwich</td>
<td>302</td>
</tr>
<tr>
<td>Corn Dog</td>
<td>230</td>
</tr>
<tr>
<td>Po Boy</td>
<td>210</td>
</tr>
<tr>
<td>Bologna Sandwich</td>
<td>204</td>
</tr>
<tr>
<td>Fried Shrimp</td>
<td>191</td>
</tr>
<tr>
<td>Crab Cake</td>
<td>191</td>
</tr>
<tr>
<td>Chicken Philly</td>
<td>185</td>
</tr>
<tr>
<td>Buffalo Shrimp</td>
<td>172</td>
</tr>
</tbody>
</table>

The LOCAL SCORE is an index comparison of local market menus to total US menus (100 = average.)

Above Average Menu Types

Operator Type Distribution

Contact Jamie Howe to dive deeper:
jamie.howe@datassential.com / 773.865.7478
ALABAMA

TOP DISHES LOCAL SCORE
Fried Green Tomato 730
Guacamole Salad 411
Fried Okra 394
Catfish 392
Tostaguac 374
Bean Dip 374
Chalupa 346
Seafood Gumbo 338
Chicken Finger 311
Cheese Dip 310

MISSISSIPPI

TOP DISHES LOCAL SCORE
Po Boy 1,292
Gumbo 1,142
Fried Catfish 775
Fried Green Tomato 643
Fried Pickle 507
Fried Okra 488
Fried Oyster 483
BBQ Shrimp 347
Baked Potato 330
Shrimp and Grits 306

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**NEVADA**

**TOP DISHES**
- New York Steak: 499
- Potsticker: 309
- Breakfast Burrito: 223
- Poke: 210
- Burrito: 207
- Steak & Eggs: 204
- Short Rib: 201
- BBQ Pork: 198
- Chinese Chicken Salad: 195
- Ham Steak: 194

**LOCAL SCORE**

**NORTH DAKOTA**

**TOP DISHES**
- Walleye: 2,966
- Drummies: 1,461
- Boneless Wing: 544
- Patty Melt: 520
- California Burger: 486
- Mini Corn Dog: 477
- Mushroom Swiss Burger: 474
- Taco Salad: 460
- Hoagie: 439
- Bacon Cheeseburger: 412

**LOCAL SCORE**

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The **LOCAL SCORE** is an index comparison of local market menus to total US menus (100 = average.)

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**RESTAURANTS OPEN; MAX 50% CAPACITY**
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### TOP DISHES

<table>
<thead>
<tr>
<th>Dish</th>
<th>LOCAL SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grouper</td>
<td>704</td>
</tr>
<tr>
<td>Cuban</td>
<td>373</td>
</tr>
<tr>
<td>Mahi Mahi</td>
<td>363</td>
</tr>
<tr>
<td>Palomilla</td>
<td>330</td>
</tr>
<tr>
<td>Churrasco</td>
<td>286</td>
</tr>
<tr>
<td>Tostones</td>
<td>274</td>
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<tr>
<td>Snapper</td>
<td>207</td>
</tr>
<tr>
<td>Empanada</td>
<td>201</td>
</tr>
<tr>
<td>Grits</td>
<td>198</td>
</tr>
<tr>
<td>Caprese</td>
<td>188</td>
</tr>
</tbody>
</table>

### Operator Type Distribution

- Independents, 55%
- Chains, 45%

### Above Average Menu Types

- Caribbean: 430
- South: 316
- Seafood: 185
- Italian: 135
- French: 128

The FLORIDA Chains, Independents, and 45% cuisine types are considered above average.